

"PIZZAZ"

By

NICK CORBIN
&
SHANA KENDALL
LETA NEUSTAEDTER
KIRSTEN STROUGH

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DEAD EIGHT PRODUCTIONS

1 INT. WOMAN'S KITCHEN (INFOMERCIAL) - DAY 1

A WOMAN struggles to slice food in her kitchen with an ORDINARY PIZZA CUTTER.

DAVE (V.O.)
Are you tired of that dull, old
pizza cutter?

SUPER: HARD!

The woman tosses the ordinary pizza cutter away, frustrated in a fake, over-the-top way.

DAVE (V.O.)
That boring blade can't do anything
right!

SUPER: OH NO!

The woman tries to wash the pizza cutter in her sink, but she fakely screams in pain.

DAVE (V.O.)
And, it's impossible to wash!

SUPER: OUCH!

DAVE (V.O.)
Ouch!

2 INT. WOMAN'S LIVING ROOM (INFOMERICAL) - DAY 2

The woman tries to shave her DOG with the ordinary pizza cutter. But she slips and:

DAVE (V.O.)
Uh oh! Looks like Fido's dead! The
woman looks at her bloody pizza
cutter in horror.

SUPER: MESSY!

3 INT. KITCHEN (FILM SET) - NIGHT 3

We now see the PIZAZZ CUTTER, a just as ordinary looking pizza cutter as the one before.

SUPER: PIZAZZ CUTTER

(CONTINUED)

DAVE (V.O.)

The Pizazz Cutter is aerodynamic
and engineered by top
Scientologists to slice and dice
with perfection!

DAVE, the infomercial host, throws a CANTALOUPE into the air, then slices at it with the Pizazz Cutter. Two perfect halves of the cantaloupe fall onto the counter top. Dave looks up at the camera and smiles. He has a charismatic, but somewhat sleazy look to him.

DAVE

Good evening, ladies! Today is your
lucky day! I'm going to show you
just how to revolutionize your
lives and your kitchen. You're a
goddess, we get it!

He shows the camera various nearby fruits and vegetables.

DAVE

Cantaloupe! Tomato! Zucchini! Bell
pepper! But you know what I'm not a
fan of?

He shows the camera the ordinary pizza cutter.

DAVE

Using this old thing!

He throws it away off camera.

DAVE

Get it out of here! You don't have
to toil anymore! Not when you have
the Pizazz Cutter!

A beautiful ACTRESS enters, carrying the Pizazz Cutter. But a BOOM POLE falls down, hitting her straight in the eye. The actress falls down below the counter top.

DIRECTOR

Cut!

The BOOM OPERATOR, a nice looking foreign person, scrambles to check on the fallen actress.

Nearby, the rest of the film crew on the infomercial set watch with pity or anger, no more so than the DIRECTOR.

(CONTINUED)

Near the set is hair, makeup and wardrobe stylist TAMI BARNETT and her assistant SUSAN, who were hardly paying any attention. Tami is an attractive African-American woman, and Susan is just as an attractive girl. Tami looks up from her book, surprised.

The actress gets up from behind the counter top, horrified. It gets even worse when she looks at her reflection in the Pizazz Cutter and sees she has a black eye.

The Boom Operator turns around, ashamed.

DIRECTOR
What have you done?

Tami continues watching, even more interested.

DIRECTOR
What are you, deaf?

The CAMERA OPERATOR leans in towards the director.

CAMERA OPERATOR
Uh...He doesn't speak any
English...

BOOM OPERATOR
(in Russian)
It was always my dream to work in
the American television industry!

DIRECTOR
There's your trouble! I hope this
guy understands English well enough
to know he's el-fired-o! Get him
off my set! Now!

The Actress continues looking at black eye in the reflection.

ACTRESS
Oh, my face!

Tami sits up, excited.

TAMI
This is it! This could be my
chance!

The Director walks away from the set, burying his face in his hands as he cools off. He looks around and sees Tami.

(CONTINUED)

DIRECTOR
Hey! Come here!

Tami enthusiastically runs over to the Director.

TAMI
Sir, I can do this! I won't let you
down!

DIRECTOR
Good.
(beat)
Make sure it's completely covered.

TAMI
What?

DIRECTOR
Black eye. Now.

Susan walks over and hands Tami her makeup kit. Tami begrudgingly takes it from her assistant and walks over to the Actress.

ACTRESS
Oh, my God! What am I going to do?

Tami smiles and starts applying makeup to apparently cover the black eye.

TAMI
Oh, yes. This is looking much
better!

The Actress smiles, not knowing that Tami is spreading black color all around her eyes.

The Director looks around the set and notices Susan, who smiles and pulls a tube of lipstick from down her shirt. The Director notices her.

4 INT. WARDROBE AREA (FILM SET) - NIGHT

4

Susan practices displaying the Pizazz Cutter with her hands while Tami frustratingly goes through dresses on a rack.

TAMI
Susan, you know I want to be an
actress! Ever since I was a little
girl!

(CONTINUED)

SUSAN

Yeah.

TAMI

So? You're just going to let them
pass me by like this?

SUSAN

Tami, it's not at all like that.
You just need to focus on the
positives, like what you're good
at. You're a really good stylist.

Tami grits her teeth and sits down, opening and looking into
her self-help book.

TAMI

"I am a warrior!"

5 INT. KITCHEN (FILM SET) - NIGHT

5

Dave faces the camera, holding an ordinary pizza cutter.

DAVE

What's a goddess like you doing
using a rusty, dull pizza cutter?

He tosses it aside.

DAVE

Get it out of here! Not when you
could be using the Pizazz Cutter!

Susan does a slow motion sexy walk through the kitchen,
displaying the Pizazz Cutter. The men on the film crew watch
her walk by, mouths agape.

Susan holds it up near her chest to display it to the
camera.

SUSAN

It slices right where you need it.

6 INT. BREAK AREA - NIGHT

6

The Director sits at a table, going over the script.

Tami sits herself down across from him.

(CONTINUED)

TAMI
Mr. Director?

The Director does not look up.

DIRECTOR
Person.

TAMI
It's Tami. Tami Barnett. I was
thinking that you could reach the
very large urban demographic if you
added some...racial diversity.

The Director looks up, unimpressed.

Tami hesitates, then snaps her finger in the air.

TAMI
Now honey, you know this
infomercial be popping if you add a
little African flavor!

The Director goes back to the script.

Tami takes a deep breath.

TAMI
"I am a warrior...I am a
warrior..."

DIRECTOR
I'll tell you what. Why don't you
be a good little "warrior" and go
fix Susan's hair.

Tami glares and walks away.

7 INT. KITCHEN (FILM SET) - NIGHT

7

Dave and Susan face the camera.

DAVE
Now, if my lovely assistant will
kindly handle this cantaloupe.

He hands one to Susan to hold in front of her.

DAVE
And this one as well.

He hands her another. She cups them both from underneath,
displaying them in front of her chest.

(CONTINUED)

Tami pops up from behind them, looking at the camera.

TAMI
I agree! The Pizazz Cutter is
great!

She smiles at the camera while Susan proudly displays her cantaloupes.

Dave gives a fake smile.

DAVE
Another satisfied customer, folks!

He reaches over to her to push her away.

TAMI
What's your favorite thing
about...the Pizazz Cutter?

DAVE
The satisfied look on the
customer's face as they're going
out the door!

He shoves her off the set.

TAMI
Pizazz Cutter!

DAVE
Go away now.

Susan walks over and leans against Dave, who looks down at her cantaloupes.

DAVE
Aren't those lovely?

8 INT. KITCHEN (FILM SET) - LATER

8

A pizza rests on the counter top. Tami pops up, looking around before spreading hot peppers over the pizza. She drops back down behind the counter.

9 INT. KITCHEN (FILM SET) - LATER

9

Dave and Susan proudly display the pizza for the camera. Dave tries a bite of the pizza, but spits it out everywhere.

10 INT. KITCHEN (FILM SET) - LATER 10

Tami spreads butter over the counter top, rubbing it down so it's no longer visible.

11 INT. KITCHEN (FILM SET) - LATER 11

Dave and Susan talk. Susan spreads her hand out to lean against the counter top, but her hand slips, causing Susan to fall forward and hit her head.

Tami laughs.

12 INT. KITCHEN (FILM SET) - LATER 12

Dave smiles at the camera.

DAVE
For example-

Susan walks in, holding a watermelon. Her makeup is overly heavy and exaggerated.

DIRECTOR
Cut!

He motions to Tami.

DIRECTOR
Hey, makeup girl! Come here!

Tami walks over to him.

TAMI
Yes, Mr. Director?

DIRECTOR
You just got a promotion.

TAMI
Thank you! I won't let you down!

DIRECTOR
Good. Get me some coffee.

He takes out a wad of cash and throws it at Tami, bouncing off her and hitting the ground.

TAMI
What...?

The Director crosses his arms.

(CONTINUED)

Tami starts shaking in anger. She walks onto the set, shoving Dave aside. Smiling, she picks up the Pizazz Cutter.

DAVE

What do you think you're doing?

Tami grabs his shirt.

TAMI

Lights!

The film crew watches in horror.

TAMI

Camera!

Dave watches the Pizazz Cutter nervously.

TAMI

Action!

13 INT. KITCHEN (FILM SET) - LATER

13

The Boom Operator from before wears a janitor uniform, mopping up blood from the floor.

BOOM OPERATOR

(in Russian)

The American Dream is s***!

ROLL CREDITS.